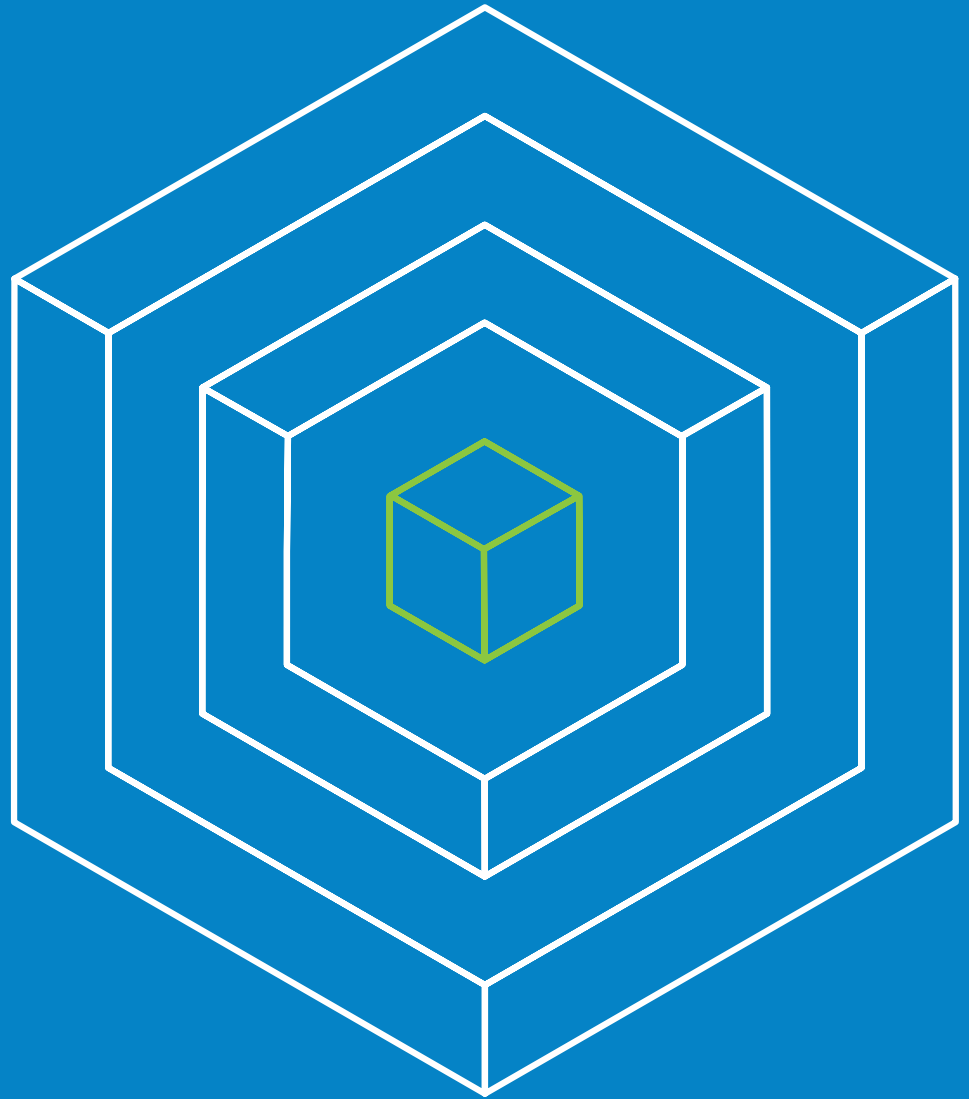


# PUT EDI AND ONLINE ORDERS IN THEIR PLACE

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ONE PLATFORM  
CONNECTS EVERYTHING.



[WWW.EZCOMSOFTWARE.COM](http://WWW.EZCOMSOFTWARE.COM)

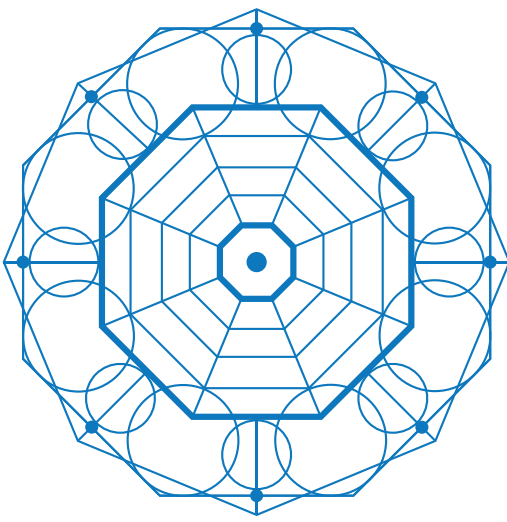


POWER UP  
**EDI AND ORDER  
PROCESSING**

**TAKE THE PAIN OUT OF EDI**

EDI and online order processing is an integral part of your business. But managing it — seamlessly, efficiently, profitably — can be a challenge. In fact, for many companies, it's downright painful.

It's time to start working with a provider that can replace complexity with simplicity. By automating many tasks, we do that for hundreds of clients. And we can do it for your company, too.



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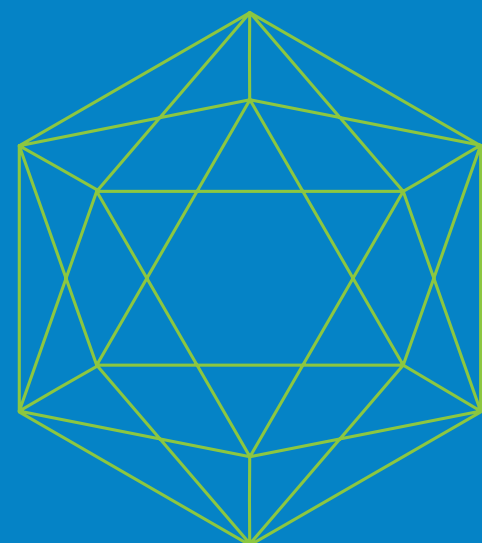
WE'VE BEEN HANDLING  
EDI SINCE 2000.

## BUT WHAT WE REALLY DO IS KEEP BUSINESS MOVING.

*EDI expertise lets clients focus on what they love to do. Which probably isn't EDI.*

Entrepreneurs don't launch products so they can spend hours dealing with the minutiae of EDI transactions and online orders. It's time-consuming and, let's be frank, not a ton of fun.

But we're wired differently. You see, we're into EDI and order processing. Really into it. Sweating the details, automating tasks, eliminating mistakes — it gets our hearts racing. We get excited about EDI 855s going out perfectly. Or an automatically generated shipping label. Or hearing about a client finding the perfect packing solution for their products — we offer over 15 options. Making EDI as easy as possible fuels everything we do.



PUT EDI AND ONLINE ORDERS IN THEIR PLACE

ORDERS THAT  
AREN'T EDI?  
NO PROBLEM.

## WE HANDLE THOSE, TOO.

*Connect everything and manage  
all of it on the same platform.*

Retail is never static. The last ten years — heck, the last ten months — prove that. Not only have venerable stores closed their doors but shopping habits have shifted dramatically. Today, more and more dollars go to online channels.

While EDI remains a proven data format, we're not about to make our clients use our software for it and something else for online transactions. Again, we believe in efficiency and simplicity, not redundancy and complexity.

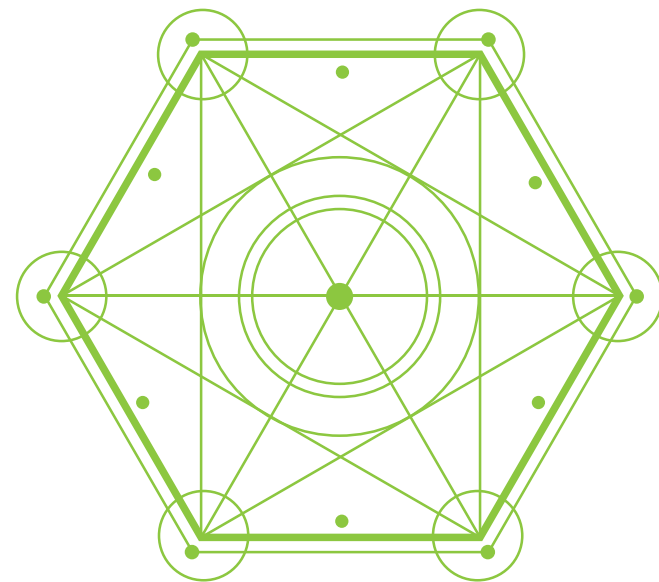
That's why we bring orders from every channel together — EDI, online marketplaces, eCommerce stores — in a way that gives you control over everything. Because control is good.



PUT EDI AND ONLINE ORDERS IN THEIR PLACE

## RETAIL CATEGORIES

We work with hundreds of trading partners and are always adding more. Categories include department stores, big box stores, etailers, apparel chains, footwear stores, discount chains, warehouse stores, supermarkets and more. If it's a retail category, we know it.



- |   |   |  |
|---|---|--|
| <input type="radio"/> Apparel                 | <input type="radio"/> Sporting Goods        | <input type="radio"/> Pet Goods        |
| <input type="radio"/> Housewares              | <input type="radio"/> Beverages and Food    | <input type="radio"/> Luggage and Bags |
| <input type="radio"/> Footware                | <input type="radio"/> Cosmetics             | <input type="radio"/> Furniture        |
| <input type="radio"/> Homegoods/Decor         | <input type="radio"/> Toys and Hobbies      | <input type="radio"/> Office Supplies  |
| <input type="radio"/> Jewelry and Accessories | <input type="radio"/> Giftcards/Paper Goods | <input type="radio"/> Fragrances       |
| <input type="radio"/> Health and Beauty       | <input type="radio"/> Consumer Electronics  | <input type="radio"/> Home Appliances  |
| <input type="radio"/> Babies and Kids         | <input type="radio"/> Lawn and Garden       |  |

## INDUSTRIES WE SERVE

We have clients in all kinds of categories, including many in fashion, footwear, housewares, beauty and cosmetics, and more.

## RANGE OF CLIENTS

Our roster includes bootstrapping startups to major multinationals. Whether you're an entrepreneur building a dream or an established brand looking to save time and money in your supply chain, we have custom solutions that deliver what you need.



Plus Hundreds More

## SELL EVERYWHERE. CONNECT EVERYTHING.



### EDI

Make it seamless and error-free with our Lingo software.



### ECOMMERCE

Manage orders from your own store on the same Lingo platform.



### ONLINE MARKETPLACES










Handle sales from major online marketplaces without leaving Lingo.

PUT EDI AND ONLINE ORDERS IN THEIR PLACE

## MULTIPLE SOLUTIONS FOR MULTIPLE SALES CHANNELS.

The evolving retail landscape means that suppliers need to juggle multiple channels — traditional brick-and-mortar stores, online marketplaces, your eCommerce store, and even trends like pop-up

stores or subscription services. To keep your order management from getting disorderly, you need solutions like ours.

-  **Batch Processing**  
Move hundreds of documents at once.
-  **Multiple Packing Options**  
Choose from over 15 ways to pack.
-  **Inventory Updates**  
Sync every order with your system.
-  **Connectors to Shipping Providers**  
Transfer shipping information quickly.
-  **Document Tags**  
Use tags to track orders.
-  **Connectors to Online Marketplaces**  
Merge order information seamlessly.
-  **Item Reports**  
Analyze sales across every channel.
-  **Scalability**  
Get a provider that grows with you.
-  **Automated Label Creation**  
Make labels easily, including Amazon Prime.



PUT EDI AND ONLINE ORDERS IN THEIR PLACE



## INTUITIVE. ROBUST. GETS ALONG WELL WITH OTHERS. MEET LINGO.

*Built to let you do more. In less time.*

Our cloud-based Lingo software lets you process orders seamlessly while virtually eliminating mistakes. What's more, by automating manual tasks, it will significantly reduce the hours you spend managing EDI transactions and online orders. Few commodities are as precious as your time, and Lingo has the solutions that let you keep more of it. It offers:

- Validation checks for improved EDI compliance
- Batch processing so you can move hundreds of documents at once
- Multiple packing options
- Direct connections to FedEx, UPS and other shipping providers
- Seamless Integration of orders from online marketplaces and eCommerce stores
- Automated label creation

## CUSTOM-BUILT INTEGRATIONS

With growth and success, new challenges emerge. Integrating all your orders into the system that powers your business can produce real efficiency throughout your supply chain when operations expand.

But your integration solution should be tailored to the needs of your company and

it's work flow. That's why our integration team launches every project with a Discovery Phase.

Whether it's an ERP like NetSuite, accounting software like QuickBooks, a WMS or your 3PL provider, we'll build a solution that works for your company.

## GET CONNECTED TO YOUR 3PL

If you have a 3PL partner, we can automate the exchange of data and bring new efficiency to your supply chain. A dedicated, in-house team member will manage the integration process to make it seamless and secure.

Want to share specific data with 3PL personnel? In Lingo, you can use special permissions to provide access to the right information — and nothing else.

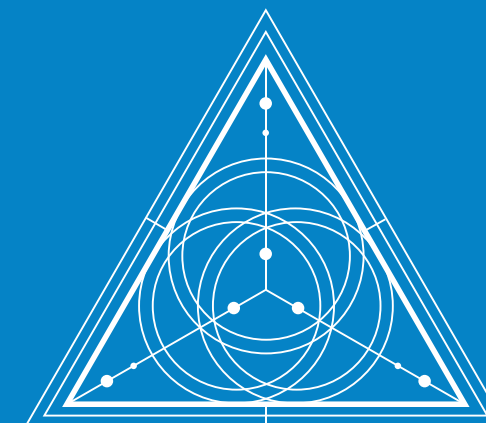
Our Lingo software is built to work with all

kinds of other systems, including a WMS or an ERP. Uploads, downloads, XML, CSV, flat files — information will move seamlessly between your company and your 3PL provider.

"With other providers, our QuickBooks integration efforts were stuck in neutral. The eZCom developers made it happen in just a few weeks."

**Bill McHenry**

*Widgeteer, Inc.*





SURE, WE SPEAK  
FLUENT EDI AND  
ORDER MANAGEMENT.  
**BUT WE ALSO KNOW  
THE LANGUAGE OF  
INTERNATIONAL  
BUSINESS.**

*OUR SOLUTIONS WORK GLOBALLY.*

We have mapping to retailers all over the world and the differences between X12 and EDIFact are not new to us. No matter where your business may take you, we're fully prepared to process the EDI and other orders that go with it.

## OUR API IS RESTFUL.

The very first RESTful API for EDI makes automation and integration straightforward, offering both novice and seasoned developers a powerful tool to build custom supply chain solutions.

Not only does our API give your team the kind of flexibility they need to create a tailored solution, eZCom will continue to automatically check and validate documents to keep your company compliant with the EDI requirements of your retail partners. This is an API that places lighter demands on valuable human resources while providing the scalability that lets you manage growth.

## WORK WITH WEBHOOKS.

Use our customizable webhooks to integrate with your API. Whenever the pre-defined pivotal event occurs or new data becomes available, it will automatically send the signal to your system.

You'll be able to get real-time updates without wasting valuable time. Instead of being required to request data, information is shared according to the specifications built into your integration, making it easy to communicate the right data at the times you need it.



### CODE

in your preferred  
language



### TEST

in a sandbox  
account



### GET

clear  
communication



### COLLABORATE

with our in-house  
API pros



### ACCESS

advanced  
features



### MERGE

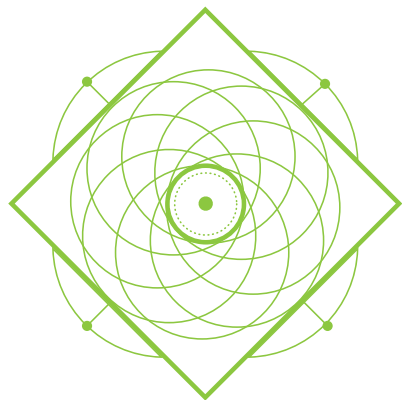
data across  
your company

*We back up our Lingo software with an in-house customer support team. Dedicated to serving our clients, their expertise and troubleshooting skills will help you quickly resolve issues and keep your orders moving.*

Even the most intuitive and automated software needs to be backed by people. That's why we fill our support team with experts who have deep knowledge of EDI, order processing and retailer standards.

Our people are ready to walk you through complicated and ever-changing requirements. Chances are, any issues you face are ones they have solved for other clients.

They're also genuinely nice people who want to help you and your company succeed. At eZCom, being the connection to your trading partners is our business.



## IF EDI AND ONLINE ORDERS CAUSE PAIN, WE HAVE **ANTIDOTES.**

### *OUR SOLUTIONS WORK GLOBALLY.*

Landing orders, generating sales from your eCommerce store, establishing a solid presence on an online marketplace — nothing is easy when it comes to growing your company. But managing it all doesn't have to be so difficult. When you choose to work with us, here are some of the benefits you'll enjoy.



#### **MORE TIME.**

Every hour is valuable in business. Make all of them count.



#### **LESS MISTAKES.**

Errors lead to chargebacks. And chargebacks lead to money going out the door. Or the window.



#### **EFFICIENT LABEL CREATION.**

Transferring order information manually wastes time and creates mistakes. We automate the process.



#### **FEWER SLEEPLESS NIGHTS.**

Orders are the lifeblood of your business. Processing them well enhances business relationships — inventory will be synced, errors will be eliminated, trust will be created.





#### **SEAMLESS INTEGRATION.**

Our in-house developers will make it easy to merge order information into the system that powers your business, whether that's an ERP, accounting software, a WMS or your 3PL partner.



# HOW TO CONNECT

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